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BENEFITS

- Well established brand with over 30yrs experience and 100 locations
- Atlantic Canada's #1 Pizza Brand and one of Canada's oldest franchises
- Family owned and operated business that treats their franchisees like real partners
- Low investment / small space required
- Tried and tested system that is simple to execute
- Effective and efficient way to add incremental business to an existing business or space
- Quality ingredients and established supply chain
- In house design with flexible floor plans to fit most any space
- Award winning marketing and operational support

REQUIREMENTS

- Should have an existing business or space that meets corporate requirements
- 400 to 700 sq/ft of available retail space
- Minimum 4 ft of available counter space
- Must have existing space for cold, frozen and dry storage

ESTIMATED INVESTMENT*

| | |
|--------------------------|-----------------|
| Equipment (New) | \$35,000 |
| Signage | \$6,000 |
| Leaseholds | \$12,000 |
| Pre-Opening Costs | \$10,000 |
| Yearly License Fee | \$1,000 |
| Total Investments | \$64,000 |

Used/Existing suitable equipment can be utilized to reduce setup costs.

* Based on typical location, cost may vary by location, training costs are over and above. Prices subject to change without notice.



Make some DOUGH!

