

Contact: **Donald Glenjen**

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BENEFITS

- Well established brand, largest frozen yogurt chain in Atlantic Canada
- Family owned and operated business that treats their franchisees like real partners
- One of Canada's oldest franchisors
- · Low investment / small space required
- · Tried and tested system that is simple to execute
- Effective and efficient way to add incremental business to an existing business or space
- · Quality ingredients and established supply chain
- In house design with flexible floor plans to fit most any space
- · Award winning marketing and operational support

REQUIREMENTS

- Should have an existing business or space that meets corporate requirements
- As little as 300 sq/ft with 6 ft counter and 3 bay sink (storage and refrigeration elsewhere).
- With required refrigeration and storage within space, minimum required space is 600 sq/ft
- Must have existing space for cold, frozen and dry storage

FROZU!® START-UP COSTS

Standard Clip-On Unit – Investment Level (3-4 Yogurt Machines)	Low	Standard	Standard +
Franchise Fee	\$20,000	\$20,000	\$20,000
Signage	\$6,000	\$8,000	\$12,000
Equipment	\$55,000	\$85,000	\$180,000
*Leasehold Improvements	\$25,000	\$30,000	\$60,000
Pre-Opening / Startup	\$10,000	\$12,000	\$14,000
Professional Fees	\$2,500	\$2,500	\$2,500
Total Investments	\$118,500	\$157,500	\$288,500
**Working Capital (See notes)	\$25,000	\$30,000	\$35,000



^{*} Based on typical location, cost may vary by location. Prices subject to change without notice.

Operational profit and returns will vary due to a range of factors. We will be pleased to discuss the potential for your location. The success or failure of any business depends on many factors such as sales, management skills, and the ability to control costs. There are no guarantees as to whether these results will be achieved. Grinner's Food Systems Limited recommends that you consult with an independent lawyer and accountant before making financial decisions.