



Frequently Asked Questions

Q: How much is the franchise fee for a Granners / Greco Franchise?

A: \$20,000

Q: What is the standard royalty fee?

A: 5% of net sales

Q: What are the standard advertising / marketing fee?

A: 4% of the net sales

Q: Can I purchase more than one Granners / Greco franchise?

A: Yes we are open to multi-unit operators, opening multiple units depends on your capacity to grow, region and development schedule

Q: Does Granners / Greco provide training?

A: We believe setting our partners up for success is a vital part of any relationship and believe this starts with the training process. We provide an extensive 5-week training/support program that includes management training, in restaurant training, preopening training and post opening training and support.

Q: What are the financial requirements for single Granners / Greco franchise?

A: Initial Cost Investments for a standard location range as follows:

- Low \$170,500
- Medium \$226,500
- High \$252,500

Minimum \$50K in liquid capital with ability to finance the balance if required. In some cases, we may request that you obtain pre-approval for financing (note: for area development agreement and master franchisor agreements this amount changes)

Q: Does Grinners / Greco provide financing?

A: We provide financing for equipment in some cases and have preferred rates with several lending partners.

Q: What kind of support does Grinners / Greco offer their franchise partners?

A: We have a fully integrated support system with an in house support staff here to help you succeed. Our Franchise Development Department is here to support you with site location, lease negotiation, design, and construction. Our other departments are here to support you with marketing and operations.

Q: How much does it cost to build a Grinners / Greco restaurant?

A: Your estimated initial investment (outlined above), includes your franchisee fee, signage, equipment, construction / lease hold improvements, pre-opening start-up and legal fees and can range from \$170,000 – \$253,000.

Q: What are the average sales of Grinners / Greco and how much can I expect to make?

A: Like most credible franchisors, Grinners / Greco does not believe in making financial promises sales projections. During disclosure we will provide a breakeven analysis which provides data based on our average chain results.

Q: What kind of site would be the best for Grinners / Greco?

A: We have multiple business concepts and pride ourselves on our ability to customize locations based on the potential space available. We suggest locations that are high traffic with ample parking. Our concepts allow us to build a wide range of layouts, designs and sizes. Typically we look for locations in the 1500Sqf up to 2000 Sqf for a standard site but can do as small as 600Sqf for a kiosk or Xpress concept.

Q: What are the next steps to become approved to purchase a Grinners / Greco franchise?

A: Complete the franchise contact form, and then there will be a preliminary screening followed by an application, formal interview and credit check.

Q: Can I purchase a Grinners / Greco anywhere in Canada?

A: We are looking for franchise partners in Atlantic Canada, Ontario and are looking for Area Developers and / or Master Franchisors in Westerns Canada.

Q: Who do I contact for more information?

A: Please contact Rick Mullin our Director of Franchise Sales and Xpress Development at r.mullin@grinners.ca for more information.